

Photon Energy Group is a group of companies with a shared mission: making clean energy, clean water and clean environments accessible to everyone.

Photon Energy provides comprehensive solutions that support the generation of clean energy and the integration of renewables into the electrical grid. **Photon Water** offers water treatment and management solutions, and **Photon Remediation** deploys advanced technology to remove contamination from all environments.

A publicly traded company operating in over 15 countries across two continents, we combine a global outlook with localised expertise.

Since our founding in 2008, we've expanded to a team of more than 400 employees around the world. And we're committed to fostering a culture of shared values and sense of purpose as we continue to grow.

For more information, please visit photonenergy.com.

Trade Marketing Specialist

We are seeking an experienced **Trade Marketing Specialist** to join our **Technology** team, focusing on the B2B sale of solar panels, inverters, and batteries.

The Marketing Specialist will **design the marketing strategy, manage conference and exhibition participation** in the Czech Republic, Slovakia, and abroad, and support brand and sales activities.

We are looking for an energetic team player with logical thinking and the ability to manage marketing activities in the dynamic renewable energy sector. If you enjoy creative challenges and want to help develop innovative energy solutions, we would love to hear from you.

Key Responsibilities

- ▶ **Marketing strategy development:** collaborate with the Technology team to design and implement a comprehensive marketing strategy that aligns with business goals and budgetary requirements
- ▶ **Campaign management:** plan, execute, and analyse marketing campaigns for Technology products and services to drive engagement and sales
- ▶ **Event coordination:** organise and manage Photon Energy's participation at industry trade shows, conferences, and related events, ensuring effective representation and engagement
- ▶ **Vendor and partner collaboration:** work closely with vendors, agencies, and partners to ensure the successful execution of marketing initiatives and events
- ▶ **Website management:** maintain and continually develop the Technology eShop and webpages to enhance user experience and ensure up-to-date content

- ▶ **Collaborative creative of POS materials:** Work closely with the Marketing & Communications team to develop point-of-sale (POS) materials, including case studies and reference documents, to support sales efforts

Qualifications and Experience

- ▶ Minimum 3 years of experience in creating marketing strategy and executing marketing activities
- ▶ Practical experience with the B2B target group and activities in local and international markets
- ▶ Experience in the field of photovoltaic components is a big advantage
- ▶ English at a professional level (daily internal and external communication), Czech language at a communicative level is an advantage
- ▶ Active driver, driving licence B
- ▶ Excellent communication and organisational skills, a team player but with the ability to work independently as well
- ▶ Detail-orientated and reliable

Our Offer

- ▶ Full-time employment with the possibility of an immediate start
- ▶ An interesting job at a fast-growing global organisation in the promising fields of renewable energy and clean water technology
- ▶ Remuneration according to experience and skills
- ▶ Opportunity for professional growth
- ▶ Personal and professional development courses
- ▶ 25 days of vacation, 3 sick days, 1 CSR day
- ▶ Contribution to meal vouchers and MultiSport card
- ▶ Flexible working hours and occasional home office
- ▶ Fresh Mondays (fresh fruits and pastry)
- ▶ Referral bonus (10 000 CZK for a recommended employee)
- ▶ Employee mobile plan available for personal use (whether transferring your own number or using a company number), along with access to a special family tariff
- ▶ Language courses and professional development training
- ▶ Participation in an Employee Share Purchase Program after the first year of employment (company shares a personal brokerage account as a bonus to your monthly salary)

- ▶ Teambuilding and corporate events
- ▶ Working tools: laptop and mobile phone

If you are interested in the position and fulfil the above requirements, please apply online or send your CV to careers@photonenergy.com.

Working location:	Prague, Czech Republic
Type of employment:	Employee
Type of contract:	Full time
Length of contract:	Indefinite with trial period of 3 months
Required languages:	English (B2+), Czech is an advantage